



## Be a cartoonist! Enroll in the Gunchello Cartoon Academy!

The Gunchello Cartoon Academy is a distance learning school for aspiring cartoonists who want to draw comic strips, single panel cartoons, or editorial cartoons. Student cartoonists learn from lessons and complete assignments related to those lessons, just as in any university classroom or distance learning program.

Each course is self-paced and requires you to have web access and a scanner or tablet. Certain books are recommended but not required. Certificates are awarded for each completed course. The enrollment fee for all classes is \$145US. See below for a list of available courses. All courses are taught by me, Jerry Seltzer. Each course begins whenever the student is ready, regardless of when the enrollment fee was paid.

### Why choose Gunchello Cartooning Academy over a university art education?

- **Convenience.** You can learn at home whenever your schedule allows. You can work at your own pace whether that is super fast or super not.
- **Focused learning.** There are only a couple colleges that teach cartooning or “comic art”. These programs focus primarily on super-hero comic books, which is very different from cartooning.
- **Individual mentoring.** When you enroll with the Gunchello Cartooning Academy, you will get personal instruction and encouragement.
- **Price.** There is hardly any comparison on price. You can spend tens of thousands of dollars getting a broad art education or \$145 to learn what you need to succeed in cartooning.

### Course List:

**Cartooning for Beginners:** In this introductory course you will learn the fundamentals of cartooning. Topics include the tools of cartooning, basic script writing, designing characters, and the process of cartooning. Choose between single panel cartoons, comic strips or editorial cartoons. This course requires 2 completed pieces for certification.



**Who should take this course:** Choose **Cartooning for Beginners** if you have little or no experience in cartooning. If you have already self-taught yourself the basics of cartooning and have completed at least 10 cartoons on your own then you can likely skip this course.

**Cartoon Drawing:** In this course you will learn how to draw cartoon people, animals, objects and landscapes. Learn the techniques and tricks developed by over two hundred years of cartooning. This course does not come with certification.

**Who should take this course:** This course was designed to respond to the needs of those with great minds for humor and no talent for art. If this sounds like you then take this course. If you have had formal art education or if everyone thinks your artwork is great then you can skip this course.

**Advanced Cartooning:** In this course your cartoons will become refined. Emphasis is on developing humor and developing your characters. In this course all aspects of your existing cartooning skills will be elevated to pro or semi-pro level. Choose between single panel cartoons, comic strips, or editorial cartoons. This course requires 5 completed pieces for certification.

**Who should take this course:** Choose **Advanced Cartooning** if you consider yourself a novice cartoonist who isn't quite ready for publishing. If you aren't comfortable with the fundamentals of cartooning then you should consider taking the **Cartooning for Beginners** course before this one.



**Cartooning for Success:** The ultimate course for serious cartoonists, in it you will learn how to submit your cartoon to syndicates and to make money by doing cartoons for magazines, newspapers, corporations and more. Completing the course requires preparation of two publication submissions.

**Who should take this course:** Choose this course if your cartoons have been published before and you've been paid for it such as in a newsletter, school newspaper, website, etc. Choose this course also if you have completed the **Advanced Cartooning** course and are ready to start making money.

**Can I take more than one course at a time?** You can take **Cartoon Drawing** in conjunction with **Cartooning for Beginners** or **Advanced Cartooning**. You can also take **Advanced Cartooning** in conjunction with **Cartooning for Success** but to get the very most out of them I recommend taking them separately.



**How to Enroll:**

Enrolling is easy. Just send payment along with the information from the next page. Feel free to print and send the following form. If you are paying with Paypal then just include this info in the comments section.

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**Gunchello Academy Enrollment Information**

**Name** \_\_\_\_\_

**Email Address** \_\_\_\_\_

**Choose a course:**    **Cartooning for Beginners**

**Advanced Cartooning**

**Cartooning for Success**

**Choose a discipline:** **Cartoon strips**

**Editorial cartooning**

**Single Panel cartoons**

**Date you would like to begin** \_\_\_\_\_

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**How do I pay the enrollment fee?** We currently have two ways to pay for your cartooning education. Either by Paypal or by check. We will be accepting credit cards in the near future but that is not yet in place.

**Paypal:** Make your payment of \$145.00 to [jseltzer14@comcast.net](mailto:jseltzer14@comcast.net) Please include the information from the above form unless you are sending that separately.

**Check:** Send your check for \$145.00 made payable to Jerry Seltzer to:  
Jerry Seltzer  
115 Bluebill Dr.  
Savannah, GA 31419